

E Mail Etiquette -- Opt-In vs. Spam

It is time that one addressed the concerns of email.

1. When you **opt-in** (supply your email address to go to the next page or request more information) you are **willingly and knowingly giving your e-mail address to the recipient**. It is like you have accepted an invitation.
2. To **unaccept an invitation**, the next time you get a message from that person/company, go to the bottom of the page and **click the unsubscribe button**. There is no reason to hit the spam button because that message is not spam. Spam is only for messages received that you never opted-in.

To hit the spam button on email that you invited to you, is like calling the police on a guest you invited to your house. The guest would be freaked out that you just didn't ask him/her to leave and eventually the police will begin to view you as the kid that cried wolf.

One may say this is an extreme interpretation but it is exactly what is happening. Spam patrol are the email police and you are directing an innocent person/company to the clutches of spam prison (in some cases fines) all because you were too lazy to click the unsubscribe button and/or were unaware of the proper procedure.

Some of you out there feel that hitting the spam button on a company you opted-in for is legitimate because they are a business not a person and thus you are not doing anything wrong.

But you are wrong if you are one of these so-called Christians or other religious organizations that states "**do unto others as you would have them do unto you**" A company is no different than a person --- one does not differentiate when we will do good and when we won't. We are to do good all the time, there are no exceptions!

So get with the program and quit being a "cafeteria practicing" ethical person that goes to Church every Sunday!